

Tri-State AHEC Scholars Experiential Activity

Smoking, Vaping, and Tobacco Use in Greater Cincinnati



Welcome and Introductions

AHEC Scholars In-Person and Remote Participants represent:

- THREE states and three AHEC Centers
- ELEVEN colleges and universities
- NINE professions or majors



Why This AHEC Scholars Topic?

How our community compares

The [2017 Community Health Status Survey](#) found that nearly 1 in 4 adults in our region is a smoker (23%). That compares with 18% of adults nationally. What's more, smoking is much more common among adults with low income. Nearly half of adults in our region who live in households at or below the federal poverty level are smokers (46%). That compares with fewer than 2 in 10 adults with more income (15%).

IN-KY-OH Joint AHEC Scholars Activity Overview

Today:

- Interprofessional Panel – Smoking / Vaping/ Tobacco Use in Greater Cincinnati
- Stanford Tobacco Prevention Toolkit – Overview & activity suggestions

Next Month:

- Student teams – Tobacco / Vaping education activity in community setting

April 4, 2020:

- Debrief call to discuss education activities across the region



Interprofessional Speaker Panelists

Megan Folkerth, MPH, CHES

Senior Program Officer for Tobacco Use Programming, Interact for Health

William Garrison, BS RRT-ACCS

Respiratory Educator – Simulation Lab, St. Elizabeth Healthcare

Ashley L. Merianos, PhD, CHES, TTS

Assistant Professor, School of Human Services, University of Cincinnati

Martin Justice, LMHC, LCAC

Assoc. Director Outpatient Recovery Services, Community Mental Health Center, Inc.

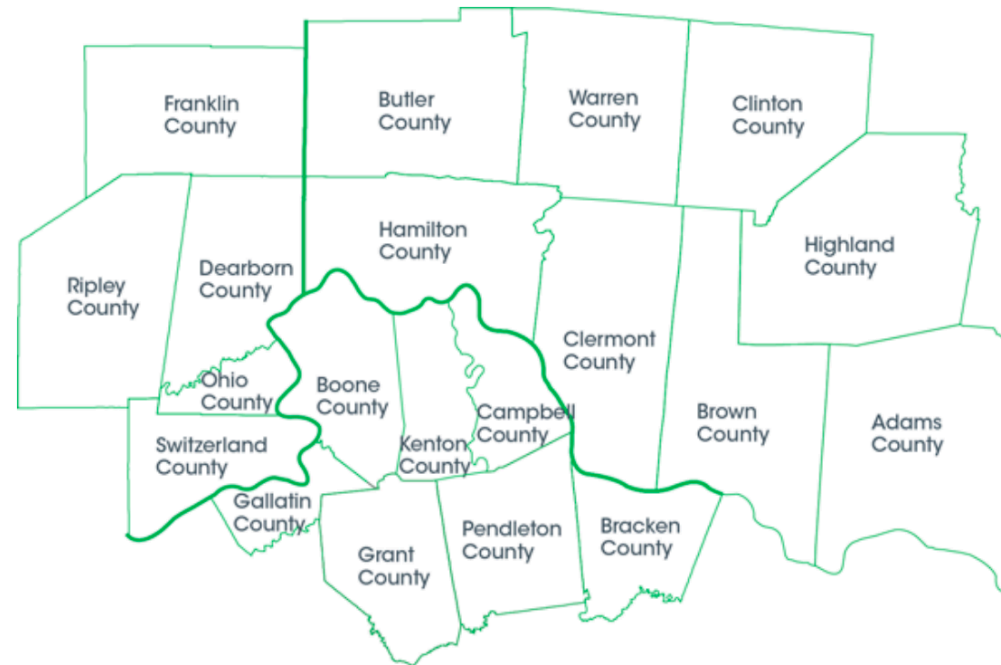


Megan Folkerth, MPH, CHES

Senior Program Officer for Tobacco Use
Programming, Interact for Health

INTERACT
FOR HEALTH

A Catalyst for Health and Wellness



William Garrison, BS RRT-ACCS

Respiratory Educator – Simulation Lab,
St. Elizabeth Healthcare



St. Elizabeth
HEALTHCARE



Ashley L. Merianos, PhD, CHES, TTS
Assistant Professor, School of Human Services,
University of Cincinnati



COLLEGE OF EDUCATION, CRIMINAL JUSTICE, AND HUMAN SERVICES



Martin Justice, LMHC, LCAC

Assoc. Director Outpatient Recovery Services,
Community Mental Health Center, Inc.



COMMUNITY MENTAL HEALTH CENTER, Inc.

...partnering for wellness



AHEC
SCHOLARS

Speaker Q&A Time

Remote participants:

Please use chat box feature in Zoom to submit your questions.



Next Steps for Scholars

1. Connect with a small group from within your state's scholars cohort
(AHEC staff will reach out to record groups)
2. Review the Stanford Tobacco Prevention Toolkit resources
3. Identify an opportunity to use Stanford Toolkit Resource or Activity at your team's community level
4. Execute the activity / utilize the resource and report back to our IN-KY-OH AHEC Scholars group on your experience



What is the Stanford Tobacco Prevention Toolkit?

<https://med.stanford.edu/tobaccopreventiontoolkit.html>

The graphic displays the contents of the Stanford Tobacco Prevention Toolkit, organized into six main categories: Tobacco: The Basics, E-Cigarettes & Vape Pens, E-Cigarettes & Vape Pens Continued, Hookah, Smokeless Tobacco, and Nicotine Addiction. Each category lists specific units and resources such as fact sheets, discussion guides, and crash courses. A central 'Key' section defines the resource types: Activity, Discussion Guide, Factsheet, Crash Course, Kahoot, and PowerPoint. The 'TOBACCO PREVENTION TOOLKIT' logo is prominently displayed at the bottom center.

Category	Unit	Resources
Tobacco: The Basics	Unit 1	A Little History to Set the Stage, Athlete Before and After Activity, BB Activity, Smoking Health Map, Tobacco Ad Analysis, Recipe of a Cigarette, Myths of Tobacco, Factsheet Fill-in Activity, Tobacco Factsheet, Cigarette Factsheet, Increasing Cigarette Addictiveness Factsheet, Hookah & Smokeless Tobacco Factsheet, Tobacco Module Kahoot, Tobacco Discussion Guide
	Unit 2	Targeting African Americans: The Menthol Plan, Would You Believe?, Big Tobacco and Our Communities, Unit 2 Kahoot, Unit 2 Discussion Guide
E-Cigarettes & Vape Pens	Unit 1	A Little History to Set the Stage, E-Cig/Vape Pens 101, What Do You Know? What Do You Want to Know?, E-Cigarette and Vape Pen Components, Unit 1 Kahoot, Unit 1 Discussion Guide
	Unit 2	What's in E-Cigarettes/Vape Pens?, What's in E-Cigarette/Vape Pen Aerosol?, It's Just Water Vapor, Right? Vapor or Aerosol? Does It Really Matter?, The Generations of E-Cigarettes and Vape Pens, Unit 2 Kahoot, Unit 2 Discussion Guide
	Unit 3	Health Effects of E-Cigarettes and Vape Pens, Risks of E-Cigarettes Factsheet, Unit 3 Kahoot, Unit 3 Discussion Guide
E-Cigarettes & Vape Pens Continued	Unit 4	Flavors, Manipulation, and Targeting, What is the Appeal of E-Cig/Vape Pens?, Deconstructing and Reconstructing Ads, De/Reconst. Ads Worksheet, Unit 4 Kahoot, Unit 4 Discussion Guide
	Unit 5	Two Truths and a Myth, Creative Ways to Say No to E-Cigarettes/Vape Pens, PhotoVoice Project, Unit 5 Discussion Guide
	Unit 6	Pod-Based 101 PPT, What Do You Know? What Do You Want to Know?, Too Cool for JUUL: Deconstructing Ads, The 'Real'fusil Skills Act., Pod-Based Crash Course, Unit 6 Kahoot, Unit 6 Discussion Guide
Hookah	Unit 1	Hookah 101, What Do You Know? What Do You Want to Know?, HookahTellMe, Hookah Mythbusters, The Wheel of Refusal, Hookah Factsheet, Hookah Crash Course, Hookah Module Kahoot, Hookah Discussion Guide
Smokeless Tobacco	Unit 1	Smokeless 101, The Cost, Warning Labels, Smokeless Tobacco Myths, Smokeless Tobacco and Sports, The Lico'risk' Activity, Smokeless Factsheet, Smokeless Module Kahoot, Smokeless Discussion Guide
Nicotine Addiction	Unit 1	The Brain 101, Unit 1 Kahoot, Unit 1 Discussion Guide, Brain Crash Course
	Unit 2	Addiction 101, Wants, Needs, and Addiction, Cell Phone Deprivation, Unit 2 Kahoot, Unit 2 Discussion Guide, Addiction Crash Course
	Unit 3	Nicotine Addiction 101, Letter to Your Representative, Spectrum of Addiction, Unit 3 Kahoot, Unit 3 Discussion Guide, Nicotine Addiction Crash Course

Key

- Activity
- Discussion Guide
- Factsheet
- Crash Course
- Kahoot
- PowerPoint

TOBACCO PREVENTION TOOLKIT



Suggested Community Activities:

- K-12 classroom presentation - Vaping Awareness? Refusal Strategies?
(your college might have connections to help here)
- Tobacco cessation presentation to other health professionals or HP college students *(what does your program teach about addiction science?)*
- Campus-oriented activity – Health fair? Student wellness program?
- Neighborhood comparison / tobacco (or vape) advertising and availability. *(collab with students from a different location?)*



April 4, 2020 Debrief Zoom Call

- Zoom only – no in-person
- Same timeframe – 10AM on a Saturday morning
- AHEC staff will send prep questions to groups in advance





Thank You For Attending!

Please use QR code to access and complete a short evaluation.

